



Kyle Lemmon, Marketing Manager of Psyonix, comments on relaunching Rocket League's Website on Zesty.io's SaaS WCMS Platform from Wordpress.

## More Agile Than Wordpress

### Zesty.io Software: Built for Speed and Agility

"We need to be in constant communication with our community, so we publish a lot of content. We publish 3 blogs a week. Our team can't afford to be slowed down by a platform that cannot support our content needs, and Wordpress wasn't cutting it. On Zesty.io, we are able to edit ALL content and have custom editable pages built in days, not weeks. There is a lot of freedom with Zesty.io. Content is liquid—it just updates on the site, and I'm not afraid to edit anything."

**75% Reduction of Cost and Time**

*"Each custom page on Wordpress was costing the Rocket League team precious time and resources. After the move to Zesty.io, custom pages went out 4x faster, at 75% of the cost. It's really improved our marketing efforts."*

Everything is More Efficient on Zesty.io

**7X FASTER**

Content Creation

**75% LESS**

Developer Costs

**4X QUICKER**

Page Load Times



## Stable, Easy, and Reliable

### Zesty.io is Built for Businesses

"We get heavy traffic. We've spiked as high as 250,000 hits in an hour. Zesty.io keeps our site up and loading fast, whereas before Wordpress would crash under that much pressure. Additionally, Zesty.io seamlessly updates without breaking the site. Our old site was riddled with troublesome plugins and we were afraid to make simple updates, which in turn, made our site less secure."

## More Creative Freedom

"Our game is fast paced, and we want our website to reflect that. We've had a lot of creative ideas get shot down because Wordpress couldn't handle very custom pages, that were editable, timely, and cost effective. On Zesty.io, all things are customizable. I can edit and create content when I want to get things done for our team and our community."

